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## **Coca-Cola Global Games & The Dallas Life Foundation “Stuff the Bus”**

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DALLAS, TX- In conjunction with the fifth anniversary of the Coca-Cola Global Games (“CCGG”), the tournament is joining forces with the Dallas Life Foundation (“Dallas Life”) to host a “Stuff the Bus” promotion benefiting The Dallas Life Foundation. The fundraiser will take place Friday, July 2, from 7:00 a.m. – 6:00 p.m. at the DART Light Rail Stop at Mockingbird Station.

CCGG and Dallas Life have been joined in this effort by fellow sponsors K104, The Ticket, and Krispy Kreme. Each of the sponsors will be present throughout the day to help promote the event. The goal of “Stuff the Bus” is to load a DART-sized bus full of toiletries, canned and dry foods, gently used clothing, etc . . . to support the people of The Dallas Life Foundation. Monetary donations will also be accepted. Individuals who donate items will receive free gifts from the CCGG sponsors, coupons for tournament games, and chances to win other prizes.

The Dallas Life Foundation is a non-profit organization established to provide food, shelter, clothing and counseling to the poor and homeless in the Dallas area. Additionally, Dallas Life Foundation offers educational programs with the goal in mind to help the transition from homelessness to an employed lifestyle.

### **Tickets:**

Tickets for this year’s event can be purchased online at the official tournament website, [www.globalgamesbasketball.com](http://www.globalgamesbasketball.com), or by calling 1-800-595-4TIX (4849). Ticket prices are \$5 for children & matinee games (before 5:00 pm) and \$10 for adults. Weekly passes are \$20 for children and \$35 for adults. Tickets will also be available for sale at the Southern Methodist University box office throughout the tournament. The box office will open one hour prior to the tip-off of the first game each day.

### **About the tournament:**

The Coca-Cola Global Games is the preeminent international basketball tournament played in the United States. The tournament annually brings the world’s top athletes, ages 21 & under, to Dallas. For the fifth year in a row, the event will take place at Moody Coliseum on the campus of, SMU. The competition kicks off June 27<sup>th</sup> and culminates with the medal round on July 3, 2004.

The fifth anniversary of the tournament will feature men’s junior national teams from USA, China, Serbia-Montenegro, Canada, Puerto Rico, Lithuania, Ukraine, Russia, Argentina and Croatia. The list of alums that have played in the

event reads like a who's who of the basketball community. Among those who have competed in the tournament are: NBA All-Rookie Team member Chris Bosh of the Toronto Raptors, Seattle SuperSonics teammates Luke Ridnour, Nick Collison and Vladimir Radmanovic, Carlos Boozer of the Cleveland Cavaliers, Detroit Pistons rookie Darko Milicic, Houston Rockets All-Star Yao Ming and 2004 collegiate All-Americans Lawrence Roberts, Jameer Nelson, Luke Jackson, and Chris Duhon.

For more information on "Stuff the Bus," please contact Tamara Page at 469-438-8968, or by email, [info@globalgamesbasketball.com](mailto:info@globalgamesbasketball.com). For information about the Coca-Cola Global Games, please visit our website at [www.globalgamesbasketball.com](http://www.globalgamesbasketball.com).